

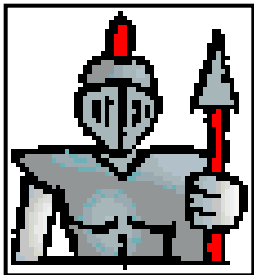


Drama Groups



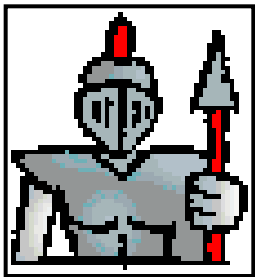
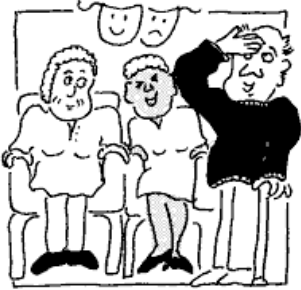
**Selling the
Citizens First Vision
July 2008**

Summary



- Nothing works in getting a message across than people doing it themselves
- Power , simplicity , directness
- Drama often a great way of delivering message
- Two developing drama groups
- Paid champions need support

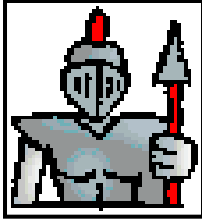
Summary



So we thought why not get the drama groups to support

- Selling of Citizens First
- Promoting work of Champions
- Getting people to understand the role of the champions

Summary



- Paid Champions and Drama groups work together
- Call off fund
- Cant ask for any other pot of money
- Might not need it all

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